





EXPORT PROMOTION CONFERENCE CUM INTERNATIONAL BUYER SELLER MEET 21st – 22nd November 2019 | Gangtok, Sikkim



About APEDA:

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985. The Act (2 of 1986) came into effect from 13th February, 1986 by a notification issued in the Gazette of India: Extraordinary: Part-II [Sec. 3(ii): 13.2.1986). The Authority replaced the Processed Food Export Promotion Council (PFEPC).

APEDA is mandated with the responsibility of export promotion and development of the following scheduled products:

- Fruits, Vegetables and their Products.
- Meat and Meat Products.
- Poultry and Poultry Products.
- Dairy Products.
- Confectionery, Biscuits and Bakery Products.
- Honey, Jaggery and Sugar Products.
- Cocoa and its products, chocolates of all kinds.
- Alcoholic and Non-Alcoholic Beverages.
- Cereal and Cereal Products.
- Groundnuts, Peanuts and Walnuts.
- Pickles, Papads and Chutneys.
- Guar Gum.
- Floriculture and Floriculture Products.
- Herbal and Medicinal Plants.

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SIKKIM

State Introduction:

The beautiful Himalayan state of Sikkim is blessed with some of the most spectacular landscapes, flora and fauna. Modern Sikkim is a multiethnic and multilingual Indian state and is also among India's most environmentally conscious states.

Why Sikkim?

- India's first fully organic state.
- Five agro-climatic zones, one of the few regular snowfall receiving states.
- Blessed with bountiful natural resources, Sikkim is a biodiversity hotspot.
- > Largest producer and exporter of Large Cardamom.

Major production clusters includes:

Mandarin Orange, Large Cardamom, Cherry Pepper, Potato, Ginger, Turmeric, Green Peas, Beans.

Major Processing Clusters:

Spices and condiments, Tea, Fruits and vegetables.

Major Products of Focus for Exports:

Organic Spices like Large Cardamom, Black Pepper, Ginger, Turmeric, Buck Wheat, and Organic Tea

Potential Investable Projects in Sikkim:

- Orange juice manufacturing Unit Mandarin Orange Large yield of mandarin orange in the state leaves huge scope for investments in this area.
- Spices processing unit Ginger, Turmeric Ginger & Turmeric powdering units can flourish in the state due to availability of raw material.
- Pickles & Condiments Fruits & vegetables increasing demand for pickles & condiments such as sauces by the growing Indian population can be served by the abundant supply of raw material in the state.
- Tea Packaging & Tea plantations in South Sikkim provide opportunity for tea packaging and exporting of Sikkim tea.
- Packaging unit of food products packaged foods Ample scope for setting up a packaging unit of food products in the state.
- Sugar candy Fruits Availability of fruits State is abundant in raw material and has huge potential for profitability





Profile

Founded in 1925, Indian Chamber of Commerce (ICC) is the leading and only National Chamber of Commerce operating from Kolkata, and one of the most pro-active and forward-looking Chambers in the country today. Its membership spans some of the most prominent and major industrial groups in India. ICC is the founder member of FICCI, the apex body of business and industry in India. ICC's forte is its ability to anticipate the needs of the future, respond to challenges, and prepare the stakeholders in the economy to benefit from these changes and opportunities. Set up by a group of pioneering industrialists led by Mr G D Birla, the Indian Chamber of Commerce was closely associated with the Indian Freedom Movement, as the first organised voice of indigenous Indian Industry. Several of the distinguished industry leaders in India, such as Mr. B M Birla, Sir Ardeshir Dalal, Sir Badridas Goenka, Mr. S P Jain, Lala Karam Chand Thapar, Mr. Russi Mody, Mr. Ashok Jain, Mr. Sanjiv Goenka, have led the ICC as its President. Currently, Mr. Mayank Jalan is leading the Chamber as its President.

ICC is the only Chamber from India to win the first prize in World Chambers Competition in Quebec, Canada.

ICC's North-East Initiative has gained a new momentum and dynamism over the last few years, and the Chamber has been hugely successful in spreading awareness about the great economic potential of the North-East at national and international levels. Trade & Investment shows on North-East in countries like Singapore, Thailand and Vietnam have created new vistas of economic co-operation between the North-East of India and South-East Asia. ICC has a special focus upon India's trade & commerce relations with South & South-East Asian nations, in sync with India's 'Look East' Policy, and has played a key role in building synergies between India and her Asian neighbours like Singapore, Indonesia, Bangladesh, and Bhutan through Trade & Business Delegation Exchanges, and large Investment Summits.

ICC also has a very strong focus upon Economic Research & Policy issues - it regularly undertakes Macro-economic Surveys/Studies, prepares State Investment Climate Reports and Sector Reports, provides necessary Policy Inputs & Budget Recommendations to Governments at State & Central levels.

The Indian Chamber of Commerce headquartered in Kolkata, over the last few years has truly emerged as a national Chamber of repute, with full-fledged offices in New Delhi, Mumbai, Guwahati, Ranchi and Bhubaneshwar functioning efficiently, and building meaningful synergies among Industry and Government by addressing strategic issues of national significance.

Indian Chamber of Commerce ICC towers, 4 India Exchange Place, Kolkata 700001

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